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ALLEN-ZUECH,**
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ON THE RISE:
ADAM JESSEN,
RE/MAX UNITED
ASSOCIATES

TOP 150 STANDINGS

LEADING THE WAY

NEIGHBORHOOD FOCUS

**I HEART REALTORS®
NEXT EVENT!**

Photo by Mackenzie Frank

SEPTEMBER 2019

▶▶ featured producer

Photography by
Mackenzie Frank
Written by
Elizabeth McCabe

MEET REALTOR®
TIFFANY
ALLEN-ZEUCH
SHE SIMPLY LOVES REAL ESTATE!





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REALTOR® Tiffany Allen-Zeuch found her passion in real estate and made it her profession. She has been in real estate for 17 years now and has a career volume of \$167,666,070 with a total volume last year of \$22,864,104.

"I got my real estate license upon graduating college. I worked for a builder my senior year in college. I have a Bachelor of Science in Business from Miami University-Richard T. Farmer School of Business," says Tiffany.

Tiffany genuinely enjoys her profession. For her, the most rewarding parts of being a real estate agent are "helping people achieve their real estate goals" and "meeting new people."

"I love educating buyers on the housing market and I love working with sellers—helping them prep their homes for market and marketing," says Tiffany. She meets many different people from all walks of life, which she absolutely loves.

An accomplished real estate agent, Tiffany has achieved many awards. She is proud to be a member of the OAR Presidents Sales Club since 2005. In addition, she is part of the Pinnacle of Performance level since 2015. Tiffany has also earned the CABR Circle of Excellence 2005 and 2009-2018. Not to mention being a Five Star Real Estate Agent from 2012-2018 and being a West Chester – Liberty Magazine Best Agent in 2017-2018.

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“
Keep your
head up
because if
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”



are both Cincinnati natives (he's a Westsider; I'm a lifelong Lakota resident). We have two girls, Brookelyn who is 12 and Ally who is 11." In addition to both girls playing volleyball and basketball for their school, Brookelyn plays JO volleyball on a national level and Ally plays JO volleyball as well. Tiffany jokes, "Their sports keep us busy!" Tiffany and her family also have a dog, Bogey, who is 15.

Being a real estate agent allows for work-life flexibility. "I love the flexible schedule of real estate (even though it ends up that I work every day), but it does allow me to spend time with my family, help at school and sports, and travel," says Tiffany.

Tiffany is also making the world a better place through her volunteerism. She explains, "I'm a supporter of the St. Susanna Church & Boosters and the United Way." She also supports Cancer Free Kids and Animal Friends of Butler County.

In her free time, Tiffany jokes that she is an Uber to her kids. But when she gets some downtime, she likes playing platform tennis in the winter. She and her family also like to travel to Hilton Head a few times a year as well as Norris Lake. "Sports play a big role at our home, so we often find ourselves vacationing or hanging out with families from our kids' sports teams," says Tiffany.

Our Top Producer also has some advice for those looking to follow in her footsteps. Tiffany says, "This is a business and you need to invest in yourself. Clients don't fall into your lap when you are starting out, so you need to learn your market and have a menu of services that make you unique. Keep your head up because if you put in the hard work, it will pay off."

For more information on Tiffany Allen-Zeuch, check out her website, www.tazhomes.com.

... In her Sibcy Cline West Chester office, Tiffany has been ranked #1 from 2012 – present. Tiffany has also been a part of the Sibcy Cline Top Club 2004-2009 and the Sibcy Cline Premier Club 2010-present. She earned the Platinum Status at Sibcy Cline, which is the highest level, since 2015.

Despite Tiffany's success in real estate, that doesn't mean the road is always easy. It is challenging to learn to say no. She says, "I want to help everyone who wants to use my services, but if it is in an area that I am not proficient in, I refer them to an agent who can fit their needs. Sometimes it can be a good friend and it is hard to say no, but I also want to make sure that a client is being benefitted with the best knowledge of the area."

When Tiffany isn't selling homes, she enjoys spending time with her family. She comments, "I have been married for 16 years to my husband Ed. We



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